



Sponsorship Opportunities 2020

Effective November 1, 2019

*Industry Exclusive
Signature & Platinum*

CHAPTER SPONSORS

| | Signature \$10,000 | Platinum \$7,500 | Gold \$5,000 | Silver \$2,500 | Friend \$1,000 |
|--|-----------------------|---------------------|-----------------|-------------------|-------------------|
| Face of the Chapter | ✓ | | | | |
| Complimentary Tickets – ELEVATE *** (\$125 per ticket) | 4 | 2 | 1 | | |
| Complimentary Tickets - Holiday Event, CREW East Bay**** (\$80 per ticket) | 4 | 2 | 1 | | |
| Interview w/Company Published in our newsletter | ✓ | ✓ | | | |
| Titled Sponsor of Luncheon | 1 | | | | |
| Leadership Training Workshops (with Leadership Team) 3 trainings planned in 2020 (Value is priceless) | 6 | 3 | | | |
| Three-minute presentation at a CREW East Bay luncheon | 2 | 1 | | | |
| Complimentary Registration - CREW Network Convention 2020 (\$1,050 per ticket) or 3 nights hotel | 3 | 2 | 1 | | |
| Company materials distributed at tables at CREW East Bay luncheons | All | All | 5 | | |
| Complimentary Membership CREW East Bay (\$375) **** | 3* | 2* | 1* | 1* | 1** |
| Company logo in SF Business Times / The Registry | 6 | 5 | 4 | 2 | |
| Company logo on Roll-Up Banner to be displayed at all events | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo posted on CREW East Bay website and emailed in communications | ✓ | ✓ | ✓ | ✓ | ✓ |
| Hot link to company website from CREW East Bay newsletter and email blasts | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary CREW East Bay luncheon tickets - May be used by member/non-member (\$55 per lunch) | 8 | 6 | 4 | 3 | 2 |
| Complimentary attendance at all CREW East Bay Tours, Lunch and Learn programs, and CREW Cocktails events for a sponsor-identified member (up to \$200) | ✓ | ✓ | | | |
| Sponsor ID ribbons for company attendees at luncheons | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo on slides and table tops at CREW East Bay luncheons | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company verbally recognized at podium at CREW East Bay luncheons | ✓ | ✓ | ✓ | | |

*Individual Membership Qualifications must be met & application must be approved by the Board of Directors

**New Member Only

***Additional sponsorship opportunities for **ELEVATE** are described below.

****Contact Treasurer or nathanl@crewnetwork.org to process Complimentary Memberships. For affiliate/vendor that cannot be member, alternate benefit is 3 additional lunches and complimentary attendance at all CREW East Bay Tours, Lunch and Learn programs, and CREW Cocktails events (up to \$200)

EVENT SPONSORS

| | Bay Area Joint Events (TBD)* \$1,500 | Tours Networking Events* \$1,500 | Lunch and Learn Events* \$500 |
|--|---|---|-------------------------------------|
| Recognition from podium with brief description of company at sponsored Event | ✓ | ✓ | ✓ |
| Company logo displayed on event registration form and website | ✓ | ✓ | ✓ |
| Company marketing material may be distributed at sponsored Event | ✓ | ✓ | ✓ |
| Complimentary registrations to sponsored Event | 2 | 4 | 1 |
| Reserved seats at Speaker table | 2 | | |

*Sponsors have first opportunity to serve as an event sponsor

N.B.: Additional sponsorship opportunities may arise; existing sponsors will be notified and given the first opportunity to serve as a sponsor

Sponsorship questions contact: Terry Allen, VP of Sponsorship at 925-932-4494 or terry@enhancewa.com or Sonia Sharma, Sponsorship Chair, (925) 734-8400 or sonia.sharma@hines.com.



Sponsorship Opportunities **2020** Effective November 1, 2019

ELEVATE

SPONSORS

What is **Elevate**? Elevate is an annual event hosted by the 3 local Bay Area chapters – CREW East Bay, CREW Silicon Valley and CREW San Francisco – to celebrate the achievements of women in the local commercial real estate community. In 2018, the event drew approximately 300-400 attendees and included an award ceremony for individuals and industry participants, a keynote speaker, live polling of topics, heavy hors d'oeuvres and beer/wine/cocktails. The 2019 event is subject to change.

Sponsorships are available separately for this event. [Details about sponsorship for **Elevate** will follow separately.](#)



Annual Sponsor Commitment Form

Company Name: _____

Company Website: _____ Your Name: _____

Address: _____

City / St / Zip: _____ Phone: _____

Fax: _____ Email: _____

Who would be your complimentary membership recipient: _____

Email: _____ Are they currently a member: Yes: _____ No: _____

*****(New Annual Sponsors)** Please send an .eps, .png, .jpg copy of your logo to nathanl@crewnetwork.org for inclusion on the website.

Payment Method:

CHECK PLEASE BILL ME Credit Card (VISA, MC, AMEX or Discover)

Card # _____ Expiration Date: _____

Cardholder (please print): _____

Signature: _____

(All CREW East Bay credit card charges are processed by CREW Network. Your signature indicates acceptance of these terms.)

Please indicate your sponsorship commitment(s):

Annual Sponsorships

- \$10,000 Signature
- \$7,500 Platinum
- \$5,000 Gold
- \$2,500 Silver
- \$1,000 Friend of CREW

Event Sponsorships

- \$1,500 Bay Area Joint Events
Date Requested: _____
- \$1,500 Tour/Networking
Date Requested: _____
- \$500 Lunch & Learn
Date Requested: _____

Please return to:

CREW East Bay, c/o Nathan Littlejohn
1201 Wakarusa Dr, Ste D, Lawrence, KS 66049
785.832.1808 (ph) | 785.832.1551 (fax)
nathanl@crewnetwork.org

* Sponsorship amounts paid to CREW East Bay are not tax deductible as charitable contributions.

FOR OFFICE USE ONLY

Total _____ Date Received _____
Date Invoiced _____
PT# _____ Check # _____