



2021 Sponsorship Opportunities Effective November 1, 2020

*Industry Exclusive
Signature & Platinum*

CHAPTER SPONSORS	Signature \$8,000	Platinum \$6,000	Gold \$4,000	Silver \$2,000	Friend \$750
Face of the Chapter	✓				
Titled Sponsor of Luncheon	1				
Complimentary tickets - Holiday Event, CREW East Bay***	4	2	1		
Interview w/Company published in email communication and on website	✓	✓			
Video chat , link in email communication, website and social media	6	4	2	1	
Sponsor Spotlight in email communication, on website and social media	8	6	4	3	2
Leadership Training Workshops (with leadership team); 3 planned for 2021	4	2	1		
Two-minute presentation at a CREW East Bay Zoom meeting	4	3	2	1	
Complimentary registration of CREW Network Convention <u>or</u> 3 nights hotel	3	2	1		
Company materials distributed at CREW East Bay events	All	All	5		
Complimentary membership CREW East Bay (\$375) ***	3*	2*	1*	1*	1**
Company logo in SF Business Times	4	4	3	2	1
Company logo on banner space at TheRegistry.com ^	✓	✓	✓		
Company logo on roll-up banner to be displayed at all events	✓	✓	✓	✓	✓
Company logo posted on CREW East Bay website and emailed in communications	✓	✓	✓	✓	✓
Hot link to company website from CREW East Bay newsletter and email blasts	✓	✓	✓	✓	✓
Complimentary CREW East Bay luncheon tickets - May be used by member/non-member	8	6	4	3	2
Complimentary attendance at all CREW East Bay Tours, lunch and learn programs, and CREW cocktails events for a sponsor-identified member	✓	✓			
Sponsor ID ribbons for company attendees at luncheons	✓	✓	✓	✓	✓
Company logo on slides and table tops at CREW East Bay luncheons	✓	✓	✓	✓	✓
Company verbally recognized at podium at CREW East Bay luncheons	✓	✓	✓		

^Part of banner size add on theregistry.com website. Reserved for first 3 commitments only.

**Individual Membership Qualifications must be met & application must be approved by the Board of Directors*

***New Member Only*

****Contact Treasurer or ambers@crewnetwork.org to process Complimentary Memberships. For affiliate/vendor who cannot be member, alternate benefit of 3 additional lunches and complimentary attendance at all CREW East Bay Tours, Lunch and Learn programs, and CREW Cocktails events is available.*

Sponsorship questions contact:

Sonia Sharma, VP of Sponsorship at (925) 734-8400 or sonia.sharma@hines.com

Terry Allen, Sponsorship Chair at 925-932-4494 or terry@enhancewa.com