

APRIL 2020



Dear CREW East Bay members and friends,

It feels like just yesterday we were ringing in the new year, excited about the possibilities of 2020. I am extremely proud of everything we have accomplished as a Chapter this first quarter and I look forward to continuing on this journey!

First things first, I am thrilled, excited and honored to announce our new **President-Elect, Marilyn Hansen!** Thank you for submitting your nominations and thank you to our Board for their commitment, dedication and stewardship in ensuring successful succession planning. We are thrilled to work with Marilyn this year as she takes on the role of President-Elect and I am honored to have the opportunity to serve under her next year as she takes over as President. Please join me in congratulating Marilyn!

As we celebrate our wins, we owe it all to our 2020 leadership team and I am ever so grateful for their support and commitment to our membership, to each other and to our organization. To date, our Programs Committee has planned and executed two luncheons, one lunch and learn, two dine arounds and one leadership training; our Membership Committee has recruited and welcomed 16 NEW members (in addition to processing over 100 membership renewals); our Sponsorship Committee has not only met our annual sponsorship goal, but has exceeded it (which is one of the highest, if not THE highest, amounts to date!); our Rising Leaders Committee has hosted two fabulous wine talk events; and our Marketing Committee has been hitting the ball out of the park with keeping us all in the loop through our social media pages (by the way, if you don't follow us already, please be sure to follow @CREWEastBay on LinkedIn, Instagram, Facebook and Twitter!).

With all of the good, I would be remiss if I didn't acknowledge the national crisis our community is currently experiencing which has upended our personal and professional lives. The current market brings change and uncertainty and now, more than ever, is where we realize the power of our "CREW" and this amazing network.

As we begin to navigate this unprecedented journey that impacts every aspect of our daily lives, our leadership team is committed to staying connected and providing you with the resources you need. Beginning next week, CREW East Bay is adjusting our upcoming programs to virtual meetings. We will continue to host educational events and provide networking opportunities. Stay tuned for more information on our upcoming virtual events.

In closing, our focus for the next few months will be on **Uniting Our CREW**. I encourage each of you to reach out to a CREW member to say hello, email an inspirational quote to a fellow committee member and/or phone a new member and welcome them to our Chapter. To help us stay connected, share a photo on social media of how you're working from home and staying safe! Tag @creweastbay and use the hashtag #unitingourcrew and we'll share it on our Chapter social media pages. We are stronger as a unit and unity is how we will win!

Our Board is committed to supporting each of you and staying connected. Please reach out to me and anyone on our Board should you need support, or simply want to say hello! Please let us know if you or someone in your family has been affected by this crisis so we can support you in every way possible. Our network is strong and we're all in this together.

I wish continued health and safety for you and your loved ones.



Best,



Lauren Jennings
2020 CREW East Bay President